

THE ROLE OF THE VILLAGE GOVERNMENT IN THE DEVELOPMENT OF MANGO ISLAND TOURISM IN SIBALUTON VILLAGE, BASIDONDO DISTRICT, TOLITOLI REGENCY

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Abstract

This study aims to find out what are the Roles of the Village Government in the Development of Mango Island Tourism in Sibaluton Village. This study uses a qualitative descriptive method, namely collecting data in the form of words or pictures so that it does not emphasize the number of data collected after being analyzed and then descriptive so that it is easy to be understood by others. The results of the research were obtained that the role of the village government and the strategy for the development of mango island tourism has been running well, the Sibaluton village government has coordinated with the people of Sibaluton regarding mango island tourism and invited the local community to participate in the development of mango island tourism by fulfilling tourist facilities and assisting in the construction of various tourist infrastructures. In addition, the village government also provides innovations to the community to take advantage of the existence of mango island to get income by facilitating crossing tools used by visitors to get to tourist attractions, and also the Sibaluton village government provides infrastructure facilities on mango island.

Keywords: *The Role of the Government; Village Government; Development; Tour; Island Tourism*

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INTRODUCTION

Indonesia is a country consisting of various ethnicities, languages and cultures accompanied by a wealth of natural resources. The management of natural resources owned by a region in Indonesia can be developed for the prosperity of the people in that area (yanto et all, 2023).

In law number 23 of 2014 concerning local governments, it has provided opportunities for local governments to manage and optimize the potential of their regions independently, which means managing the tourism sector. The role of the village government has a very important role in efforts to develop tourist attractions and create a climate that encourages the growth of initiatives and community self-help in the countryside which is carried out through development messages, briefings to the community to participate in development and the distribution of community aspirations. Based on the Government Regulation of the Republic of Indonesia No. 72 of 2005 concerning Villages Article 15, the village government is obliged to manage the potential of the village in order to achieve the goals, namely improving the welfare of the people, equality and justice, democracy and respect for local culture, paying attention to the potential of blood diversity.

There are several previous studies that have been carried out related to this, including: (1) Eat Saipul Hidayat, R Didi Djadjuli (2020) with the title "The Role of the Village Government in the Development of the Twin Waterfall Tourism Attraction in Raksabaya Village". This study uses a descriptive qualitative research method with the results in this study showing that the Raksabaya village government, Cimarrag District has carried out its role well in the dimension of its role as an innovator, its role as a pioneer and the implementation of development as evidenced by the construction and development of the twin waterfalls tourist attraction which continues to run while the role as a stabilizer and role as a moderator is still relatively low because it is still not yet the existence of similarities in perceptions from elements of the government, BPD, LPM, village government apparatus and community contributions; (2) Susi Iswanti Zulkarniani (2022) with the title "The Role of the Village Government in the Tourist Attraction of Tilan Island in the Rantau Bais District, Tanah Putih District, Rokan Hilir Regency". This study uses a descriptive qualitative research method, the results of this study show that the role of the village government in the development of the tourist attraction of Tilan Island has carried out policies well to handle it, the policy is both written and unwritten. There are some policies from Ninik Mamak that do not allow just anyone to cut down rattan trees on Tilan Island. The development in question is something that is done in order to make the tourist attraction of Tilan Island more advanced. In the development of tilan tourism, it also contains the concept of pentahelic development or development involving multi-parties where the village government collaborates with private parties such as PHE siak, BUMdes, districts, POKDARWIS (tourism awareness groups) and the surrounding community; (3) Mohammad sawir, et al. (2020) with the title "The Role of the Lalos Village Government in Developing Batu Bangga Beach Tourist Attraction". The research method used is a descriptive qualitative research method, with the results showing that the role of planning, the role of policy, and the role of law enforcement implemented by the government of Lalos Pantai Batu Bangga Village have not run as they should, while the role of infrastructure development has been carried out well.

Tourism has now become a necessity for people at various levels, not only for certain circles, so that its handling must be carried out seriously and also involve related parties, in addition to achieving the goal of tourism management can be better known and able to move prospective tourists to visit and enjoy tourist attractions, in this case the tourism industry which is more varied regarding the preservation of the object itself in accordance with The purpose of tourism management is to introduce the beauty of nature, culture and diverse customs.

Tourism development is one of the priorities in supporting local economic growth, various tourism potentials in villages have great opportunities to be developed. Therefore, the Village Government plays an important role in optimizing this potential. In line with the goal of tourism development, the government develops tourism with the aim of providing job opportunities for the unemployed, preserving nature, the environment and resources and advancing culture. The purpose of the development is to create a just and prosperous society and build independence, including rural development. Most of the Indonesian population lives in rural areas, therefore, the central point of development is rural areas. Law number 6 of 2014 concerning villages, explained that villages are community units that are authorized to regulate and manage their own government affairs, the interests of local communities based on community initiatives, rights of origin, which are recognized and respected in the government system in the Unitary State of the Republic of Indonesia (NKRI), and are responsible for improving the welfare of the community. According to the Great Dictionary of Indonesian, a village is a legal community unit inhabited by a number of families who have their own system of government headed by a village head. Meanwhile, according to Widjaja (2013), a village is a legal community unit that has an original structure based on special rights of origin.

According to Hidayat (2020) in the Journal of Innovative Integration and Harmony of Social Sciences (2022; 292). Village Government has an important role in the development of tourism potential, village government plays a role in the administration of government, development, and social society which is required to have competence in carrying out the duties prescribed by law, so that to be able to carry out the duties, roles and responsibilities are needed skills, attitudes, and knowledge about the matters for which they are responsible. According to Haboddin (2015; 7) The role of the Village Government is all activities or efforts that are coordinated, sourced on the basis of the people and the village area for the creation of village goals. The role of the village government is considered very important and this can determine the level of nationalism of a village which can have an impact on the development sector.

From some of the explanations about the role of the village government above, it can be concluded that the village government has an important role and has a responsibility for the development of village potential, one of which is tourism development.

According to Haboddin (2015; 7) There are also several roles of the village government in the development of village potential, including: The role of the government as an innovator is to view the role of the government in terms of the rule model, namely someone who can be a good role model in terms of mindset and behavior that can be exemplified in the reform of life management by the community.

The role of the government as a coordinator is that the government must be able to coordinate tourist attractions to the public as part of promotional efforts. Village governments can accelerate development through improving the behavioral environment in their areas. This role can include streamlining the development process, improving planning procedures and setting regulations. Villages can also be used as tourist attractions. According to Harahap (2018; 7) Tourism is a place used for recreation. Tourist attractions can be in the form of natural tourism such as lakes, beaches, oceans, mountains, rivers and islands, and can also be in the form of architectural forms such as museums, fortresses, historical sites, and so on. Quoted in the journal Mardiyono (2022; 95), that development is a strategy used to advance, improve, and improve the condition of a tourist attraction and attraction so that it can be visited by tourists and can provide benefits to the surrounding community or the government. Meanwhile, according to sastryuda (2016) on tourism development, tourism development has 5 indicators to carry out the development process

Sibaluton Village is located in Basidondo District, Tolitoli Regency, which is one of the strategic areas, and has island tourist attractions. Sibaluton Village has quite good natural resource potential, which cannot be separated from the village government which continuously provides programs to maximize the potential of the village for the welfare of its community. Sibaluton Village has village potential, including Agriculture, Livestock, Plantations, and natural tourism. Sibaluton Village has 1 tourist attraction, namely mango island tourism.

Mango island tourism in Sibaluton Village is a tourism that can be said to have just been developed, previously this tour was only visited by the people around the village to enjoy the atmosphere and gather with family to relax and enjoy the fresh air on the island. But with the role of the Village Government, by providing facilities such as Gazebos, Wc, Piers, which are on the island, this tourism has undergone development, many people have begun to know and visit. Village governments have an important role in efforts to develop tourism and create a climate that encourages initiatives and non-governmental organizations in rural areas through development messages and the distribution of community aspirations.

However, in developing the development of island tourist attractions in Sibaluton Village, the obstacles or problems that occur are that the local community, namely the people in Sibaluton Village, are still many who do not understand tourism development, this then becomes one of the obstacles for the local government, because the role of the community also affects the smooth development of tourist attractions in their area. In addition, it is undeniable that public awareness of cleanliness when visiting is still low, even though in the development of tourist attractions, environmental cleanliness is one of the things that needs to be considered. Therefore, in this case, the role of the village government has an important position in developing this tourist attraction, both as a party that promotes, manages and provides direction to the community to participate in development. Therefore, based on the description of the problem from the background above, the author is interested in conducting research with the title "The Role of the Village Government in the Development of Mango Island Tourism in Sibaluton Village, Basidondo District, Tolitoli Regency"

METHODOLOGY

The type of research conducted is a type of descriptive qualitative research, where a research aims to describe and understand and explain how the role of the Village Government in the development of tourism in Sibaluton village, Tolitoli Regency. According to Bogdan and Biglen in Sugiyono (2020), the descriptive qualitative research method is the collection of data in the form of words or pictures so that it does not emphasize the number of data collected after being analyzed and then descriptive so that it is easy for others to understand. The reason for using qualitative methods is because by using qualitative research methods, information is obtained in detail so that problems that occur in the field can be focused and qualitative research helps researchers to explain more information because the methods used are in the form of interviews, observations, and direct documentation when conducting research.

RESULTS AND DISCUSSION

Mango island tourism is one of the islands located in Sibaluton Village, Basidondo District, Tolitoli Regency. Mango Island was originally just an ordinary island and was only visited by the community around the village to enjoy the atmosphere and gather with family, but in 2019 a national program was held, namely the Village Innovation Exchange where each village is required to have a tourist attraction, then, the Sibaluton Village Government chose Mango Island as a tourist attraction, so that mango island tourism was formed.

In 2019-2020 the village government carried out development planning on mango island tourism by carrying out several developments, but it was hampered because at that time it was still the covid 19 pandemic, so the implementation of mango island tourism development was carried out in 2021 after the covid 19 transmission rate had decreased. The Village Government has carried out several developments, so in 2022-2023 mango island tourism is said to be crowded with visitors. In 2024, the Sibaluton village government wants to add facilities and facilities for mango island tourism but is hampered by a lack of funds, so in terms of the construction of facilities and infrastructure is not optimal. The Sibaluton Village Government has made several proposals related to Mango Island tourism to be given to the district with the aim of getting financial assistance, especially in the development of Mango Island tourism, but still has not received a response from the district.

The village government has a very important role in the development of mango island tourism, tourism development is one of the priorities in supporting local economic growth, various tourism potentials in villages have great opportunities to be developed. Therefore, the Village Government plays an important role in optimizing this potential.

In line with the goal of tourism development, the village government develops tourism with the aim of providing job opportunities for the unemployed, preserving nature, the environment and resources and advancing culture. The purpose of the

development is to create a just and prosperous society and build independence, including rural development.

The role of the Village Government and tourism development strategies

Based on the indicators of the role of village government, the researcher concluded the results of interviews with research informants, namely;

Koordinator

The role of the village government as a coordinator is that the government must be able to coordinate or socialize about tourist attractions to the community as part of promotion. Based on the results of the research conducted by the researcher by conducting interviews with several objects in his research, that there is coordination carried out by the village government in the development of mango island tourism. The following are the results of the interview with the head of Sibaluton village: Regarding the development of mango island tourism, the role of the village government in the development of mango island tourism is "initially we submitted a proposal to the Tolitoli Regency level so that the name of the mango island tourist attraction is recorded in the district and aims to get financial assistance or facilities and infrastructure to develop or add the facilities needed in mango island tourism, then we held coaching to BUMdes, people from the Tourism Office, community leaders and the people of Sibaluton Village that Mango Island is used as a tourist attraction and we also carry out tourism development planning by inviting local communities to participate in helping the implementation of the development and some people can promote Mango Island tourism to the outside community so that people who do not live in tourist areas can know the island's tourist attractions mango" (said the village head, Mr. Sudirman ps, at the village office, Tuesday, June 10, 2024)

The results of the interview conducted with the village government said that the reason why the village government chose mango island as a tourist attraction is because mango island tourism has its own potential and attraction, mango island tourism in Sibaluton village is one of the islands that has beauty that can provide pure beauty from Sibaluton village. Mango island tourism has a clean environment and is surrounded by shady trees, and is filled with coral reefs where ornamental fish such as nemo fish and other fish live. Mango island tourism has a lot of seaweed scattered around the island's waters, this is a potential that can be developed into a tourist attraction in itself.

Innovator

The Sibaluton village government as an innovator is to provide innovation and support to the community to be able to take advantage of the existence of mango island tourism to get income, The following are the results of an interview that has been conducted by the researcher to Mr. Samrin as the head of Sibaluton village planning said that: "due to the insufficient funds owned by the village government to make transportation facilities or boats used to transport visitors, So the village government provides innovations and great opportunities for the local community to get income, such as, the people of Sibaluton who work as fishermen who own boats to use their boats as a means of transportation used to take visitors to Mango Island tourism, with

this it can help increase the income of the surrounding community", (said the Head of Sibaluton Village Planning, Monday, June 10, 2024).

Selain untuk meningkatkan pendapatan masyarakat, hal ini juga bisa membantu para pengunjung untuk mendapatkan alat transfortasi, mengingat sebagian besar masyarakat sibaluton merupakan seorang nelayan yang memiliki perahu.

Facilitator

Based on research and interviews with village heads and planning heads conducted by researchers, the Sibaluton village government plays a role in facilitating and supporting the development of tourism potential, as well as accelerating development through the provision of several facilities. "Yesterday the village government provided facilities and infrastructure with the help of community leaders and local communities to build tools and buildings that can help meet some of the needs of visitors such as building 3 (three) gazebos for the rest of the visitors, making 1 (one) clean toilet for the convenience of visitors and providing clean water for the needs of visitors, as well as making boat moorings or piers. (Interview results from the village head and the head of planning. Monday, June 10, 2024).

As for the interviews conducted by the researcher to community leaders and local communities to add information and get valid information related to the facilities and infrastructure on Mango Island, in order to ensure the truth about the provision of facilities and infrastructure carried out by the village government, the researcher asked community leaders and local communities, Is it true that the village government conducts coaching and invites local communities to Tourism development to build facilities and infrastructure on the island? Or is it only the local community that builds these facilities and infrastructure? Or even the local community has never helped the activities carried out by the village government regarding mango island tourism.? And the researcher got the answer: "It is true that the village government has held coaching as well as inviting the local community to participate in helping to make facilities and infrastructure on mango island tourism, the village government is also the one who informs the community that mango island is used as a tourist attraction so that the village government and the village community work together to help and also play a direct role in the creation of facilities and infrastructure on mango island tourism, Even the village community who helps clean the mango island, because if only the community makes these facilities and infrastructure, it will certainly be difficult with funds." (Answer from community leaders and local communities, Monday 10 June 2024)

After research conducted by researchers by observing and seeing firsthand the state of mango island tourism and conducting direct interviews with several visitors regarding the beauty and comfort and availability of facilities provided by the village government, the results obtained were: "The beauty of mango island tourism is very satisfying and the facilities provided are very helpful for visitors who come, But if you can give advice, maybe the village government can add garbage cans so that this garbage is not scattered and visitors can dispose of their garbage in the place where it should be. (answers from some visitors, Monday 10 July 2024)

CONCLUSION

The role of the village government in the development of mango island tourism has been quite effective, starting from development planning and implementation. So the role of the Sibaluton Village Government in the development of mango island tourism is: (1) The role of the Sibaluton Village Government as a coordinator. The Sibaluton village government as the coordinator in tourism development has so far been carried out well by inviting the people of Sibaluton to participate in the development of mango island tourism by participating in the development of various tourism suggestions and infrastructure and participating in promoting the existence of tourism and introducing the beauty and uniqueness of tourism so that it can attract visitors; (2) The role of the Sibaluton Village Government as an innovator. In this role, the Sibaluton village government provides innovation and invites the people of Sibaluton to take advantage of the existence of mango island tourism to get income so that it can increase the economy, for example fulfilling tourist facilities, namely facilitating crossing tools such as boats used by visitors to get to tourist attractions; (3) The Role of the Sibaluton Village Government as a Facilitator The role of the Sibaluton Village Government as a facilitator, in the development of mango island tourism is said to have gone well, although tourist facilities are still filled by the community, but the fulfillment of tourism infrastructure has been well facilitated. From the various roles of the Sibaluton village government in seeking the development of mango island tourism by fulfilling tourist facilities and infrastructure and through the role of the community who also helped, this was declared to be going well.

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